# Marketing: A-La Carte "Build your own plan"

### • Monthly Content Calendar

- Content suggestions for weekly social media posting
- Hashtag Strategy
- Ads Management (Paid Ads)
- SEO- Search Engine Optimization
- Content Management/Creation
  - Great content is the key to a successful marketing campaign.

### Marketing Strategy

 Aimed at recognizing and promoting your unique goals

## • Tracking & Analytics

 In-Depth monthly reporting and actionable insights, so we can measure and improve marketing

# • Graphic Design

 Business Cards/Flyers/Menus/Company Shirts

# • Web Design

 Design and Development of your future site

### PRICING:

Monthly Content Calendar: \$75

Hashtag Strategy: \$25

Ads Management: \$50

SEO Search Engine Optimization: \$75

Content Management/Creation: \$250 (30 days)

Marketing Strategy/Tracking Analytics: \$75

Graphic Design: Pricing Varies\*\*

Web Design: \$500-\$700 (Varies)

Linktree Creation: \$50